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STRATEGIC REVIEW DETAILS OF WEBCAST

4 July 2023, Melbourne: Bubs Australia Limited (ASX:BUB) (“**Bubs**” or “**the Company**”) will provide an update on its Strategic Review.

Bubs will host a webcast to present the Strategic Review on Thursday 6 July at 10.00am AEST.

All Bubs shareholders are welcome to join the briefing.

Registration details:

Date: Thursday 6 July 2023

Time: 10:00am AEST

Please pre-register for the webcast at: <https://webcast.openbriefing.com/bub-ib-2023/>

An archive will be available on the Open Briefing website at the following link:
<http://www.openbriefing.com/OB/5211.aspx>

This release is approved by the Board of Directors.

END

MEDIA INQUIRIES

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T 0407 911 389

SHAREHOLDER ENQUIRIES

1300 038 212 (within Australia)

Or (61 2) 9066 4052 (outside Australia)

Monday to Friday between 9am and 5pm (AEST)